

NEWSLETTER

KONKANI ASSOCIATION OF SOUTHERN CALIFORNIA
18369 Van Ness Avenue
Torrance, CA 90504

Webpage: www.kasc.org
Oct 20th, 2016

Volume 25/Issue 4

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FROM THE EDITOR'S DESK:

Dear Konkani Family,

This year the KASC committee decided not to have KASC Summer Picnic. Instead we had a Hindustani classical vocal concert by Balachandra Prabhu of India on Aug. 14th, 2016 in Brea. He was a featured artist at our Konkani convention in Atlanta in July. Please read its write-up in this issue. Our **Diwali** celebration is on **Nov. 5th, 2016** in **Torrance**. The flyer is enclosed here. **Please RSVP via Evite and come and enjoy the wonderful event.** Hope to see you all there. Please contact any committee member, if you want to perform for the Diwali.

Those who have not paid their yearly dues, please mail the dues to KASC treasurer or pay at Diwali time. We welcome more members to contribute the material for the newsletter. Please send us any updates/corrections and information about new Konkanis in Southern California.

HAAPPY DIWALI AND PROSPEROUS NEW YEAR!

Yours truly,



Vivek Ullal

New Konkanis:

Sandeep and Pooja Basrur, 535 Quail Meadow, Irvine, CA 92603
Tel No. is (408) 439-4297

Kishore and Sheela Udipi, P.O. Box 130812, Carlsbad, CA 92013
Tel. No. is (707) 479-0414

Sandesh and Ramya Mallya, 9200 Milliken Ave., # 4309, Rancho Cucamonga, CA 91730
Tel. No. is (760) 214-3456

Yogish and Sindhu Pai, 18537 E. Arrow Hwy, # D106, Covina, CA 91722
Tel. No. is (510) 833-8475

Change of Addresses:

Bhavanishankar and Prafulla Shenoy, 540 Randy Drive, Newbury Park, CA 91320

P. Retnakar and Maya Pai, 10440 Whitcomb Way, # 143, San Diego, CA 92127

Ramakanth and Sangeetha Shenoy, 19513 Donora Ave., Torrance, CA 90503

Change of tel. no.:

Prakash and Lynne Mallya
Tel. No. is (626) 921-6242

Obituary:

Dr. Labadaya Mohan Rao, husband of Vinita Rao, father of Vinay Rao of San Jacinto, California, passed away peacefully on **Sept. 2, 2016** in Hemet, California. He was 85 years old. We extend our condolences to his family, siblings and friends, and pray to the Almighty to bless his soul with everlasting and blissful peace, and give strength to his family members to overcome this colossal loss.

Editor's Note:

This year we are having KASC Logo contest. Also as usual we will have Mithai contest again during Diwali. Look at the flyer for info. and please participate in the both contests. Come and Enjoy!

Thanks to Ravi Joshi for his donation during Yugadi.

Balachandra Prabhu's Vocal Concert

Talented, promising and young vocalist Balachandra Prabhu of India, presented a well attended and widely appreciated vocal concert at Siddhivinayak Temple, Brea, CA., on Saturday, August 14, 2016. The concert was sponsored by KASC but was open to non-members too. He started with a short piece in classical khyaal style, followed by several bhajans in Konkani, Hindi, Marathi and Kannada. He was ably accompanied by Rupesh Kotecha on tabla, and Bharat Kundaje on harmonium. The wonderful concert was followed by refreshments and drinks.. Balachandra Prabhu was the featured artiste at the Atlanta Konkani Sammelan in July 2016. We thank the Hardas family for letting us use the venue of the temple free of cost, and KASC committee members and volunteers for arranging the program and the refreshments, and for the musicians for rendering a very enjoyable and well presented recital.

INCOME STATEMENT FOR 2015 - 2016

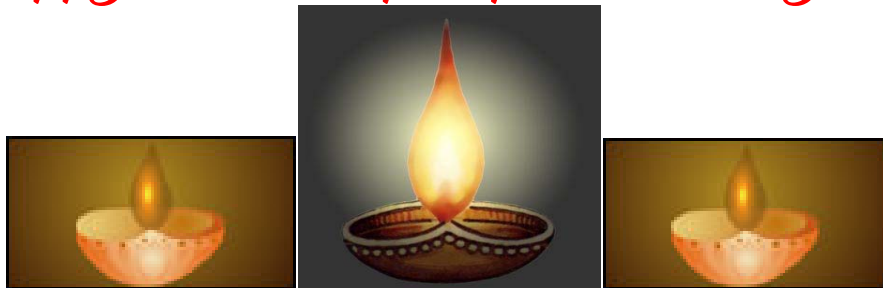
Receipts	General	Picnic	Diwali	Holi	Yugadi	Year to Date
	Amount	Amount	Amount	Amount	Amount	Amount
Membership	\$1,890					\$1,890
Receipts/Donations	\$820	\$160	\$1,080	\$204	\$1,320	\$3,584
Raffle/Bingo						\$0
Additional Donations			\$0			\$0
Advertising Revenue						\$0
Interest Income	\$8					\$8
Net Receipts	\$2,718	\$160	\$1,080	\$204	\$1,320	\$5,482
Expenses	General	Picnic	Diwali	Holi	Yugadi	Year to Date
	Amount	Amount	Amount	Amount	Amount	Amount
Rent/Facilities Expense		\$0	\$0	\$200	\$0	\$200
Catering		\$267	\$1,150	\$360	\$1,400	\$3,177
Event Supplies	\$0	\$0	\$0	\$150	\$0	\$0
Directory, Envelopes, Mailing	\$180					\$180
						\$0
						\$0
Total Expenses	\$180	\$267	\$1,150	\$710	\$1,400	\$3,707
Difference	\$2,538	(\$107)	(\$70)	(\$506)	(\$80)	\$1,775

Balance						Year to Date
						Amount
Opening Bank Balance						\$8,807
Year End						\$10,582
Difference						\$1,775

happy diwali and prosperous new year!



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The Festival of Lights

Jaidev Chandavarkar
Thousand Oaks, CA

Diwali, or *Deepavali*, will fall on Sunday, October 30th this year and will be celebrated by Hindus all over the world. For us, the Hindu Americans, this is the time of the year when the lights come on and signal the beginning of the festive season, followed by Halloween, Thanksgiving, Hanukkah, Christmas and finally, the New Year. Traditionally, we turn the lights on after Thanksgiving and keep it going for a week after the 1st of January. But this year, I think we will start earlier, with Diwali, and continue the same tradition.

And what do we celebrate?

Simply put, we celebrate the victory of good over evil, of light over darkness, of clarity of understanding over confusion, of good-heartedness over meanness. We celebrate the victory of good intentions in ourselves over the bondage that we create for ourselves through our unthinking habits. Diwali is the time of renewing ourselves, of new beginnings.

For those of us who are young in years, it is the time of dreaming, of visions of the future and the articulation of our intentions. For those of us who count several decades behind us, it is returning to our good intentions and reaffirming them.

There are countless legends which seek to explain the origins of Deepavali. In Northern India, it is believed to be the day when Sri Rama was crowned Emperor after his return from exile. In Kerala, it is believed to be the day when Emperor Bali, who was allowed to visit his erstwhile kingdom just for one day in the year, it is welcomed by his grateful subjects. The Lord had trampled him down into the nether regions, as a punishment for his egoistic tyrannical expansive program of conquest but He melted a little when Bali pleaded for mercy, and allowed him to return to earth for just one day out of the 365 days in the year. On that day, his subjects could welcome him with illumination and fireworks.

The most widely current among the legends refers to the demon Naraka whom Lord Krishna, along with Sathyabhama, destroyed in battle on this day. Naraka was the son of Mother Earth, as the story goes, of Bhoo Mata. She asked for a boon from the Lord, that this day should be observed in his memory, as a Day of Light or Joy and the sharing of joy by one and all.

Therefore, hundreds of tiny lamps are lit this evening and kept in rows before and within every home. But, even when doing this attention has to be paid to the discarding of worn-out prejudices, the adoption of new habits of love and mutual respect, the hanging of festoons of friendship over the door sill of the heart.

So do not let this year's Diwali go by with putting out merely the outward symbols of light; seize the day to renew yourself, once again, and be all you can truly be.

KASC Logo Contest

**Calling all artistic and inspired
community members!!**

We are seeking current KASC community members who can design a creative, innovative and professional logo design.

ENTRY: Email your name & details to KASC@gmail.com OR text/watsapp your name to Sangeetha Prabhu (310-357-4276)

LOGO THEME: "Preserving Konkani culture & strengthening community bond" The logo must incorporate some aspect of So Cal

INTEGRITY: Logos cannot contain copyrighted material. Logos may not include images or licensed images that have been previously published.

Selection Criteria: All the submitted entries will be put to a vote by all current KASC members.

The winner will be announced in January

PRIZE: Unlimited bragging rights! And a 100 Dollar gift card :)





**It is once again the time of year to celebrate the festival of lights
*KASC DIWALI CELEBRATION 2016!!!***



Please join us for the Diwali Celebration at
Bombay Tandoori Restaurant
4111 Pacific Coast Highway
Torrance, CA 90505

Tentative Schedule:

4:30pm Start Time and snacks

5:00 - 6:00 Social Hour

6:00 - 6:15 Aarti

6:15 - Entertainment, including kids' drama titled "KASC Job Fair"

8:00pm - Dinner

Costs: \$20/- per person, \$10/- for kids over 8, kids under 8 free.



Let us celebrate the festival of lights by sharing happiness and joy!



Members and guests interested in participating in the cultural program or in the *Mithai* contest, please send their name and details to:

Priya Nayak, Email: taurean18@gmail.com Phone: (347) 557-4827